



# ScramBULL

22nd Annual Golf Tournament

## Sponsorship Opportunities

January 23<sup>rd</sup>, 2026 | 9am

MacDill Air Force Base Bay Palms  
Golf Complex

# 22nd Annual ScramBULL Golf Tournament

---

My name is Michelle Magri and I am a Director of ScramBULL for the American Marketing Association at the University of South Florida. I am pleased to invite you to our 22nd Annual ScramBULL Golf Tournament, hosted on Friday, January 23rd, 2026 at the MacDill Air Force Base Bay Palms Golf Complex. I want to express my deepest gratitude for your consideration to support our organization and hope that you can join us and play an integral part of our event.

ScramBULL is our **biggest fundraiser** of the year. This remarkable event attracts an average of **100 business professional golfers** from all across Tampa Bay, making this a great opportunity for your business to connect with potential customers and help support our certified **non-profit student organization**. The proceeds of this fundraiser will go towards covering the expenses required for our student members to attend the AMA International Collegiate Conference, held in Chicago, IL. In 2025, AMA USF proudly placed in the **top 16** out of over 320 collegiate chapters internationally. Our previous ScramBULL was essential in gaining this accolade, and we are excited that you will be joining us in our journey of reaching #1.

As one of the leading student organizations at the University of South Florida, our mission is to **develop students' professional skills** through our functions, including speaker series, workshops, corporate tours, and through marketing projects for small businesses executed by our student-led marketing agency, Consult-A-Bull. **AMA USF does not receive any funding from the University**, therefore our fundraising efforts are essential to maintaining the vitality of our organization. We uphold the status of a **501(c)(4) organization**, making us an official non-profit charitable organization under United States federal law.

Please see the enclosed documents detailing the specific sponsorship opportunities available. If you choose to become a sponsor, your organization will be featured and celebrated throughout our event program, as well as on our social media platforms and official AMA website. Anything you can offer will be greatly appreciated!

I may be reached via email at [amausf.directorofscrambull@gmail.com](mailto:amausf.directorofscrambull@gmail.com) or via phone at 863-451-2805. Thank you for your kind consideration.

Best Regards,  
**Michelle Magri**  
Director of the 22nd Annual ScramBULL Golf Tournament  
University of South Florida - American Marketing Association



# Sponsorship Opportunities

## ScramBULL Title Sponsor

**\$4,000 | 1 opportunity available**

- ❖ Event presented by sponsor “ScramBULL presented by \_\_\_\_\_ Company”
- ❖ Name and logo on all signage and printed material
- ❖ Verbal announcement as Title Sponsor during opening and closing remarks
- ❖ Sponsor-provided banner and promotional material displayed in golf course
- ❖ One contest hole sponsorship (chosen by title sponsor)
- ❖ Two all-inclusive foursome golfer registration packages
- ❖ A complimentary student run marketing project completed by the AMA USF Consult-A-Bull marketing agency over the duration of the Spring or Fall 2026 semester.\*
- ❖ Company featured in AMA e-newsletter that is sent to +100 AMA USF students
- ❖ Recognition on the AMA USF website as a Title Sponsor with hyperlink to sponsor webpage
- ❖ One speaking opportunity at AMA USF general body meeting to over 100 active members
- ❖ Recognition a minimum of 3 times on all AMA USF social media (Facebook, LinkedIn, Instagram, and TikTok) with company logo
- ❖ Opportunity to have promotional items in goody bag (100 items needed)

\*Types of projects Consult-A-Bull can execute include social media management, basic website design/development (no coding), content creation, graphic design, branding, and event promotion.

Fill out Sponsorship Form at: <https://forms.gle/3DTTv6zbxgAHwYL1A>.



## Contest Sponsorships

**\$600 | 3 opportunities available**

**Longest Drive - SOLD Tampa Bay Business Journal**  
**\$600 | 1 available**

**Closest to the Pin**  
**\$600 | 1 available**

**Hole-in-One**  
**\$600 | 1 available**

**Straightest Drive**  
**\$600 | 1 available**

**Happy Gilmore Prize - SOLD SMPS Tampa Bay**  
**\$600 | 1 available**

**Wine Bottle Putting - SOLD Winederlust**  
**\$600 | 1 available**

- ❖ Company name and logo will be displayed at contest hole tee box for every golfer to see (with the exception of the Happy Gilmore Prize)
- ❖ Corporate identification included on event program
- ❖ Recognition on official AMA USF website with hyperlink to sponsor webpage
- ❖ Recognition of company name (with tag) on AMA USF social media (Linkedin, Instagram and TikTok)
- ❖ Opportunity to have promotional items in goody bag (100 items needed)

Fill out Sponsorship Form at: <https://forms.gle/3DTTv6zbxgAHwYL1A>.



## **Exclusive & Shared Hole Sponsor**

### **\$300 & \$150 | 10 opportunities available**

- ❖ Choice of exclusive or shared hole sponsorship with name and logo displayed at desired tee box
- ❖ Corporate identification included in event program
- ❖ Recognition on AMA USF website with hyperlink to sponsor webpage
- ❖ Recognition of company name (with tag) on AMA USF social media (Linkedin, Instagram and TikTok)
- ❖ Opportunity to have promotional item in goody bag (100 items needed)

## **Golf Cart Sponsor**

### **\$650 | 1 opportunity available**

- ❖ Name and logo display on all golf carts for all golfers
- ❖ Verbal recognition to all attendees on the day of event
- ❖ An all-inclusive foursome golfer registration
- ❖ Corporate identification included on event program
- ❖ Recognition on official AMA USF website with hyperlink to sponsor webpage
- ❖ Recognition of company name (with tag) on AMA USF social media (Linkedin, Instagram and TikTok)
- ❖ Opportunity to have promotional items in goody bag (100 items needed)



## **Photography Sponsor**

**\$600 | 1 opportunity available**

- ❖ Name and logo displayed on all event photography
- ❖ Verbal recognition to all attendees on the day of event
- ❖ An all-inclusive foursome golfer registration
- ❖ Corporate identification included on event program
- ❖ Recognition on official AMA USF website with hyperlink to sponsor webpage
- ❖ Recognition of company name (with tag) on AMA USF social media (LinkedIn, Instagram and TikTok)
- ❖ Opportunity to have promotional items in goody bag (100 items needed)

Fill out Sponsorship Form at: <https://forms.gle/3DTTv6zbxgAHwYL1A>.



## **Food and Beverage Sponsorships**

**\$200-\$700 | 1 opportunities available**

**Lunch Sponsor - SOLD Tampa Club**  
**\$700 | 1 spots available**

**Cocktail Sponsor- SOLD Pirate Marketing**  
**\$400 | 1 spots available**

**Breakfast Sponsor - 22nd Street Coffee**  
**\$400 | 1 spots available**

**Beer Sponsor - SOLD Perry Avenue**  
**\$300 | 1 spot available**

**Snack Sponsor - SOLD Pete Peterson Enterprises, LLC**  
**\$200 | 1 spot available**

**Water Sponsor - SOLD Sage Catalyst**  
**\$200 | 1 spot available**

- ❖ Choice of exclusive or shared hole sponsorship with name and logo displayed at desired tee box
- ❖ Corporate identification included in event program
- ❖ Recognition on official AMA USF website with hyperlink to sponsor webpage
- ❖ Recognition of company name (with tag) on AMA USF social media (Linkedin, Instagram and TikTok)
- ❖ Opportunity to have promotional items in goody bag (100 items needed)



# Donation Sponsorships

## Goody Bag Sponsor \$300 | 1 spots available

- ❖ Corporate identification included in event program
- ❖ Distribution of **ALL** goody bags to every golfer on the day of event
- ❖ Recognition on AMA USF website with hyperlink to sponsor webpage
- ❖ Recognition of company name on AMA USF social media (Linkedin, Instagram and TikTok)
- ❖ Opportunity to have promotional item in goody bag (100 items needed)

## Raffle or Silent Auction Item Donation

There will be a raffle and silent auction held on the day of the event. Raffle items are usually worth less than \$75 of value while silent auction items value over \$75. Both sponsorship categories will gain verbal and visual exposure to all participating attendees at the announcement of results.

- ❖ Donation of an item to be raffled and/or auctioned on the day of event
- ❖ Corporate logo identification included in event program
- ❖ Verbal recognition to all attendees during opening and closing remarks
- ❖ Recognition of company name (with tag) on USF AMA social media (Linkedin, Instagram and TikTok)
- ❖ Opportunity to have promotional item in goody bag (100 items needed)

Fill out Sponsorship Form at: <https://forms.gle/3DTTv6zbxgAHwYL1A>.



# Sponsorship Opportunities

- ❖ ScramBULL Title Sponsor | \$4,000
- ❖ Contest Sponsorships | 3 opportunities available
  - ❖ Longest Drive | \$600- **SOLD** Tampa Bay Business Journal
  - ❖ Closest to the Pin | \$600
  - ❖ Hole-in-One | \$600
  - ❖ Straightest Drive | \$600
  - ❖ Happy Gilmore Prize | \$600 - **SOLD** SMPS Tampa Bay
  - ❖ Wine Bottle Putting | \$600 - **SOLD** Winederlust
- ❖ Exclusive/Shared Hole Sponsor | \$300-\$150 | 11 opportunities available
- ❖ Golf Cart Sponsor | \$650
- ❖ Photography Sponsor | \$600
- ❖ Food and Beverage Sponsorships | 0 opportunities available
  - ❖ Lunch Sponsor | \$700- **SOLD** Tampa Club
  - ❖ Cocktail Sponsor | \$400- **SOLD** Pirate Marketing
  - ❖ Breakfast Sponsor | \$400 - 22nd Street Coffee
  - ❖ Beer Sponsor | \$300 - **SOLD** Perry Avenue
  - ❖ Snack Sponsor | \$200 - **SOLD** Pete Peterson Enterprises, LLC
  - ❖ Water Sponsor | \$200 - **SOLD** Sage Catalyst
- ❖ Donation Sponsorships
  - ❖ Goody Bag Sponsor | 1 Spot Available | \$300
  - ❖ Raffle or Silent Auction Item Donation

**Fill out Sponsorship Form at: <https://forms.gle/3DTTv6zbxgAHwYL1A>.**

**Golfer Registration available at: [amausf.org/scramBULL](http://amausf.org/scramBULL)**

## **\*Important Note\***

MacDill Air Force Base requires ALL players to submit their Driver's License number a minimum of 5 days prior to the tournament for a background check (10 days for non-US Citizens). Inputting the Driver's License number of EVERY team member is a required part of the registration process, you will not gain entry to the base, otherwise. The background check is non-invasive and is a formality as the event is held on a US Air Force Base.



# Golfer Registration Information

Includes tournament costs and entry to all competitions - save the Wine Bottle Putting. Also includes a deluxe goody bag, breakfast, lunch, snacks, water, and adult beverages. There will be a raffle and silent auction on the day of the event.

## Pricing

### Early Bird:

**August 25, 2025 - November 16, 2025**

Individual Registration: \$125

Foursome: \$475

### Holiday Season:

**November 17, 2025 - December 31, 2025**

Individual Registration: \$149

Foursome: \$595

### Final Sale:

**January 1, 2026 - January 15, 2026**

Individual Registration: \$159

Foursome: \$635

### **\*Important Note\***

MacDill Air Force Base requires ALL players to submit their Driver's License number a minimum of 5 days prior to the tournament for a background check (10 days for non-US Citizens). Inputting the Driver's License number of EVERY team member is a required part of the registration process, you will not gain entry to the base, otherwise. The background check is non-invasive and is a formality as the event is held on a US Air Force Base.

Golfer Registration available at: [amausf.org/scramBULL](http://amausf.org/scramBULL)

Fill out Sponsorship Form at: <https://forms.gle/3DTTv6zbxgAHwYL1A>.

For more information, please contact

Michelle Magri 863-451-2805

or email us [amausf.directorofscrambull@gmail.com](mailto:amausf.directorofscrambull@gmail.com)

